

Santander Trade Portal

Here to help your business go further around the world

Have you ever thought about expanding your business overseas but didn't know where to start? The Santander Group is one of the world's leading international financial groups. With over 12,500 branches – more than any other international bank – and a prominent banking presence in 14 major markets, our expert, locally based teams are ideally placed to help your business' international expansion plans.

Discover Santander's Trade Portal

Santander's Trade Portal is an innovative, easy to navigate, online information platform available to Santander Corporate & Commercial customers. If you are not a Santander Corporate & Commercial Customer, you can still use the trade portal, although some parts of the site will be restricted.

The Trade Portal has all the information you need in one place. It can help you to identify the most attractive countries for your products and services. And, uniquely amongst the UK banks, our portal also offers companies free access to a range of importer and exporter databases. You can also access practical tips to create, run and operate your company abroad.

The Trade Portal provides access to a wealth of information and resources to help you successfully manage and succeed in your global expansion plans. It features:

- 10,000 pages covering 171 countries with information on:
 - the best trade practices by country
 - individual country business profiles and their local tax systems
 - local legal environments
 - useful country contact information.
- Up to date analysis on import and export flows to help you review trading trends.
- A database of over 40,000 trade shows by sector to help you plan your overseas trips to showcase your company's goods and services.
- Over 190,000 importers in some of the world's leading import markets together with the contact details of potential buyers and around 30,000 suppliers of goods and services.
- Over 1 million public and private tender opportunities for you to review and consider.

6 key features

- **Analyse market trends** – collect market information and target the most promising countries for your products and services.
- **Reach business counterparts** – identify new business opportunities using databases of importers and exporters worldwide.
- **Manage international shipments** – find out about customs procedures, costs, trade compliance, and information on calculating and optimising shipping costs.
- **Currency analysis** – analyse currency markets and manage currency exchange from our database of 147 international currencies.
- **International banking solutions** – make the most of your available capital and find solutions to trade internationally.
- **Establish your business overseas** – learn how to operate a business abroad and manage international investments.

Trade Portal Access

You can access the Trade Portal from



A community of importers and exporters

As an extension of the Trade Portal (please see overleaf), Santander has created the Trade Club, a free online business-to-business social network designed exclusively around the needs of our global clients. In order to become a member of the Trade Club you need to be a Santander Corporate & Commercial Customer.

The Santander Trade Club provides the opportunity to potentially connect with up to 5 million business customers across the 13 countries in which Santander has a presence. Through the trade club, you can interact with other businesses and establish import and export links as well as accessing targeted opportunities through your member connections.

The Santander Trade Club also offers its members access to additional exclusive services such as discounts and value added services, webinars and virtual trade missions.

Through the Santander Trade Club you can:

- Connect and create business opportunities with businesses from across the Santander footprint and have direct access to any companies of interest.
- Pitch products and services online without incurring the expense of travel and the time spent researching and locating interested parties.
- Embark on virtual trade missions via webinars to learn about key markets from local experts who can explain where opportunities and risks lie, and answer your questions directly.
- Access special discounts and offers such as freight forwarding, logistics and translation services.

John Carroll, Head of International

“Businesses that trade internationally tend to be more resilient and are more likely to grow than purely domestic businesses. Building on the market-leading Santander Trade Portal, the Santander Trade Club is another unique way in which we can use our global reach to help UK companies fulfil these international ambitions. Users will be able to potentially connect to up to 5 million Santander Corporate and Commercial clients across 13 countries, an invaluable facilitator for businesses branching into new international markets.”

Register today through your online banking account via the Santander Trade Portal
santandertrade.com

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